

**Protect Your Innovations**

As an enterprise in the **technology** arena, you **innovate** every day: New concepts, systems, methods or products are essential to your survival and growth in today's highly competitive market.

While doing so, it is essential you **protect** your **novelties** in terms of **right** of use, adequate **reward** for the research and development effort and **control** of adoption by other entities. Patent portfolios are a must to achieve the above.

**Difficulties in Building Patent Portfolios**

1. **Identify** patentable innovations
2. **Know** how to go about the patenting process
3. **Finish** the process as fast as possible with minimal costs
4. **Minimize** lengthy and costly interactions with legal experts who lack R&D backgrounds

**The Need for Mediaboole**

Mediaboole can solve all the difficulties above:

1. **Research** related work and position innovations in a way to **optimize** intellectual property protection
2. **Share** our extensive R&D and patent experience
3. **Finish** the process at least **2 times faster** at **40-50% less cost** than with a typical patent lawyer or agent
4. **Minimize** costly legal services; **relieve** your engineers and scientists from involvement in the patent process; **complete** documents and claims **ready for review** and **filing** by legal experts

**Target Clients**

Mediaboole customers are **startups**, **established businesses** and **government** bodies who have interests or projects in the **telecommunications** and **software** industry.

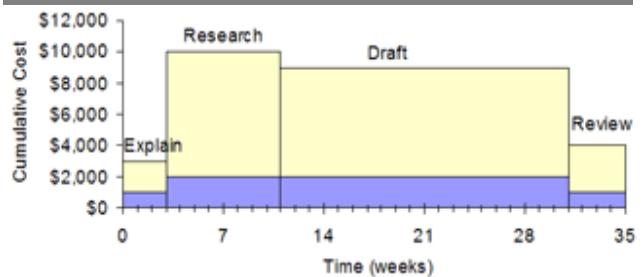
**MEDIABOOLE SOLUTIONS**  
815-350 Prince Arthur W.  
Montreal, QC H2X 3R4, Canada  
Tel: +1-514-651-6444  
Fax : +1-514-499-1077  
Email : info@mediaboole.com

**Mediaboole Patent Services**

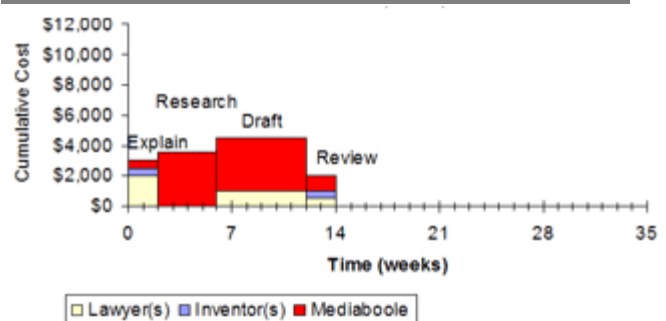
**Advantages**

- Entrust your patenting efforts to experts with both **R&D backgrounds** and **patent preparation** experience
- **Reduce costs by 40-50%**
- **Reduce delays** by at least a factor of **2**
- Obtain **realistic** and **practical** conclusions regarding **patentability** of your innovations, **not just** a search result in patent databases

Example patent budget: direct interaction with lawyers  
Total Cost: \$26,000  
Total Time: 8 months and 3 weeks



Example patent budget: Mediaboole as bridge with lawyers  
Total Cost: \$13,000  
Total Time: 3 months and 2 weeks



**Explain:** Where inventors describe their innovation orally and in writing to patent document writers;  
**Research:** Where a survey and analysis of related work is conducted;  
**Draft:** Where patent documentation and claims are written;  
**Review:** Where all parties review documentation so the patent can be filed.

*Budgets above are example cost and time estimates provided for illustration purposes only.*

**Qualifications**

- Strong background in telecommunications technologies that enables us to understand your inventions, help you identify possible enhancements and optimize positioning to protect your innovation and all variations that may be applicable
- Excellent writing skills with experience in research documents and patent applications