

R&D Tax Credits in Canada

1. **What** are they:
 - **Fiscal** incentives by the Federal Government to promote R&D in Canada
 - One of the **most generous** programs in the world
 - Calculated based on **admissible** R&D expenditures
2. **Who** qualifies:
 - **Any** taxpayer can apply (companies or individuals)
 - The taxpayer must have spent **money** on R&D
3. **When** do you apply:
 - Up to **12 months** after your tax filing deadline for the year in which R&D expenses were incurred
 - Practically, you need to start drafting your supporting **documents 2-3 months before** your application date
4. **How much** can you get back:
 - Up to **35%** for the first \$2,000,000 R&D expenses
 - Up to 20% for expenses exceeding \$2,000,000
 - Depends on nature of company (private, public, under Canadian control, etc.)
5. **Why** should you do it:
 - Obtain an immediate **boost** to your company's **finances**
 - **Reduce risk** on your R&D ventures
6. **How safe** is it:
 - **Confidentiality** of your application and associated documentation is strictly **guaranteed** by the government
 - An application will **not** lead to a general tax audit of your company

Your Difficulties with R&D Tax Credits

1. **Identify** work within your company that qualifies for the credits
2. **Know** how to **draft** your technical documentation in support of your application
3. **Avoid overloading** your scientific staff with preparing the application
4. **Finish** the process as **fast** as possible with **minimal costs**

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Mediaboole R&D Tax Credits Service

The Need for Mediaboole

Mediaboole can undertake the following:

1. **Identify** work you did that has admissibility potential in accordance with the three criteria:
 - Scientific or technological **advancement**
 - Scientific or technological **uncertainty**
 - Scientific or technological **content**
2. **Position** your admissible work to optimize your claims
3. **Draft** technical documentation
4. **Relieve** your engineers and scientists from the whole process
5. **Produce** high quality **documents in 6-8 weeks**

Our Approach

1. **Provide** a **free** quote after meeting with your staff
2. **Analyze** your **projects** in detail
3. **Draft** a technical **report** in support of your application for R&D tax credits
4. **Review** the report with your staff
5. **Submit** application
6. **Assist** you in **scientific audit** where applicable

Phase	Time (weeks)	Cost (\$)
Initial Meeting	1	Free
Quote	2	Free
Analysis	2	\$3,000
Drafting	4	\$4,000
Review	1	\$700

Budget above are based on experience with previous projects. Actual delays and costs may vary depending on project size and complexity

Our Qualifications

1. **Knowledge** of state-of-art **telecommunications** and **computer** technologies that qualifies us to:
 - **Quickly understand** your technology
 - **Position** your research within the broader technology map
2. **Exceptional writing** skills with **experience** in R&D **tax credits** claims, **research** documents and **technical reports**

Target Clients

Mediaboole customers are **startups**, **established businesses** and **government** bodies who have interests or projects in the **telecommunications** and **software** industries.